superloop

Presentation for:

Living Sectors

Smart Communities

Commercial in Confidence

superloop.com

Superloop at a Glance

Founded in 2014 & listed on ASX in **2015**	**>500,000+** Consumer customers & securedconnected, enable	**>16,000** Businesses connected, enabled & secured	**>300** Wholesale technology businesses connected, enabled & secured
>150,000 fibre route km	**250** Built and operated Fixed Wireless Towers throughout Australia	**900+** Team members employed globally	Group revenue in excess of **$422m+**
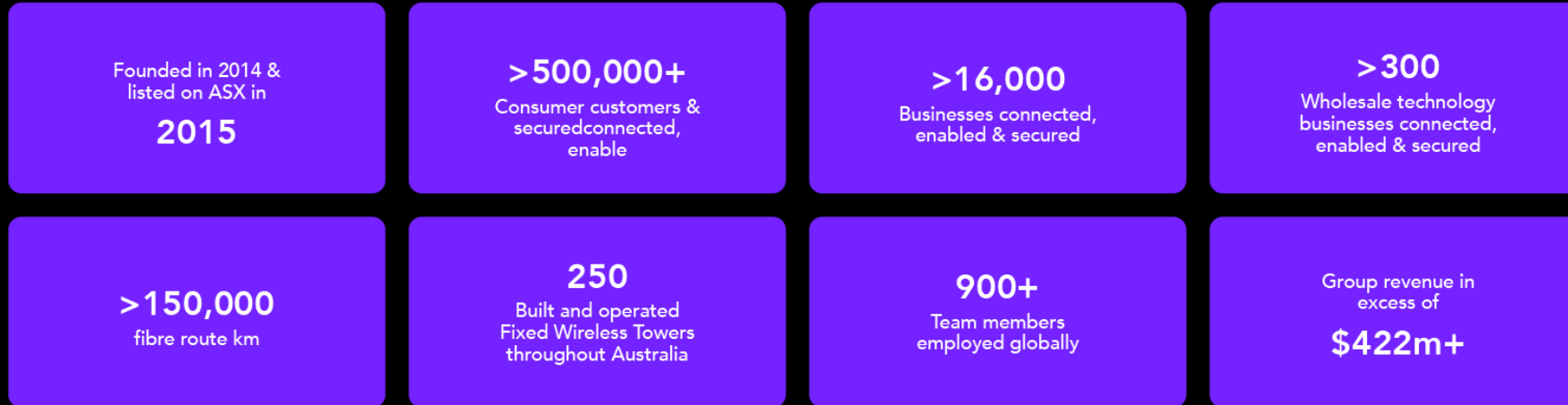
Who is Smart Communities

Smart Communities has three pillars under it.

Student Accommodation managed WiFi, casting, mobile and ICN	BTR & BTR - **Fibre-to-the-Premises** (FTTP) networks, MATV, ICN, common area Wi-Fi	**Guest Wi-Fi**, ranging from: Hospitality, Mining Camps, Shopping Centres, Smart Places (Local Councils) etc

Our team connects over 550 communities around APAC.

Superloop engaged with a large national developer regarding their upcoming development. This developer was delivering 1,100+ BTR lots to market. The developer's desired customer journey was for residents to be able to connect to their Internet service within minutes of arriving at site and stay connected anywhere at site.

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Superloop's Solution

- Dedicated dark fibre connection to the Development with a network capable of delivering speeds of up to 10Gbps

- FTTP Solution that utilises premium Nokia Networks telecommunications hardware backbone and the latest Nokia NTD in-built Wi-Fi router

  These Wi-Fi enabled devices mean that residents do not need their own home router

- High-speed Public Wi-Fi and Smart City solutions to common areas, enhancing the development for residents and allowing them to stay connected throughout the property (inc. gyms, EV charging locations etc.)

- Superloop's proprietary software platform for network management supports multiple customer journeys, including:

  Enabling residents to immediately sign up for internet services via a QR code (or URL) on the front of our ONU/NTD from a range of Retailers (ISPs) within minutes

- Superloop does not contend the network nor charge for CVC, ensuring a quality end-to-end experience even during peak usage times

NOKIA

Superloop partner with Iglu to deliver superfast student Internet to Iglu's student accommodation portfolio. Iglu require their network to be robust and secure, as a leading provider of cyber security solutions, Superloop is able to deliver these outcomes.

Superloop's Solution

- Superloop harnesses its Penetration Testing resources to ensure its customers are always kept secure and protected from threats that arise in todays cyber landscape

- Common threat: A DDoS (Distributed Denial of Service) attack is a malicious attempt to disrupt normal network traffic to the victims network

- What happened: A third party threat actor attempted to bring down 3 of Iglu's sites using a DDoS cyber attack

- Superloop's DDoS platform detected the attacks and stepped in to mitigate the attacks by blocking traffic from these threat actors

  This resulted in no cyber incident and no disruption to Superloop's network; end users were able to continue to use the Internet service uninterrupted

- Superloop regularly perform cyber security testing on the networks that we operate and maintain to ensure security and end user safety

Who we work with

superloop

Proposal for:

Living Sectors

Prepared by:

Smart Communities