



Transforming Australia's Housing Market: The Power of Strategic Partnerships.

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Smart Urban Properties Australia Pty Limited



Formation

Established in
**December
2022**

merging 5 specialist
companies.

1st Australian
converged
infrastructure
services

for high-density property
market, launched in March
2023.

\$50million

significant minority
investment from IFM
Investors in August
2023.

Markets



Build to
Rent



Existing
Properties



Build to
Sell



Affordable to Luxury

PURPOSE

Provide smarter, safer and
more sustainable property
solutions that enhance the
lifestyles of the
communities we serve.

SUPA Advantage



Property Focus:

Enhancing property
attraction, valuation, and
occupier experiences
through improved
amenities and services.



Innovative Value Exchange:

Converting capital
investment into annuity
services, addressing capital
scarcity, solutions
complexity, and risk
management.



Converged Services Expertise:

Single, self-performing
partner delivering multi-
disciplinary services for
sustainable urban
development.

Services

Integrated or standalone converged utilities,
telecommunications, and prop-tech services

supanetworks.

Includes renewable energy

supaenergy.

super-fast fibre networks

supatech.

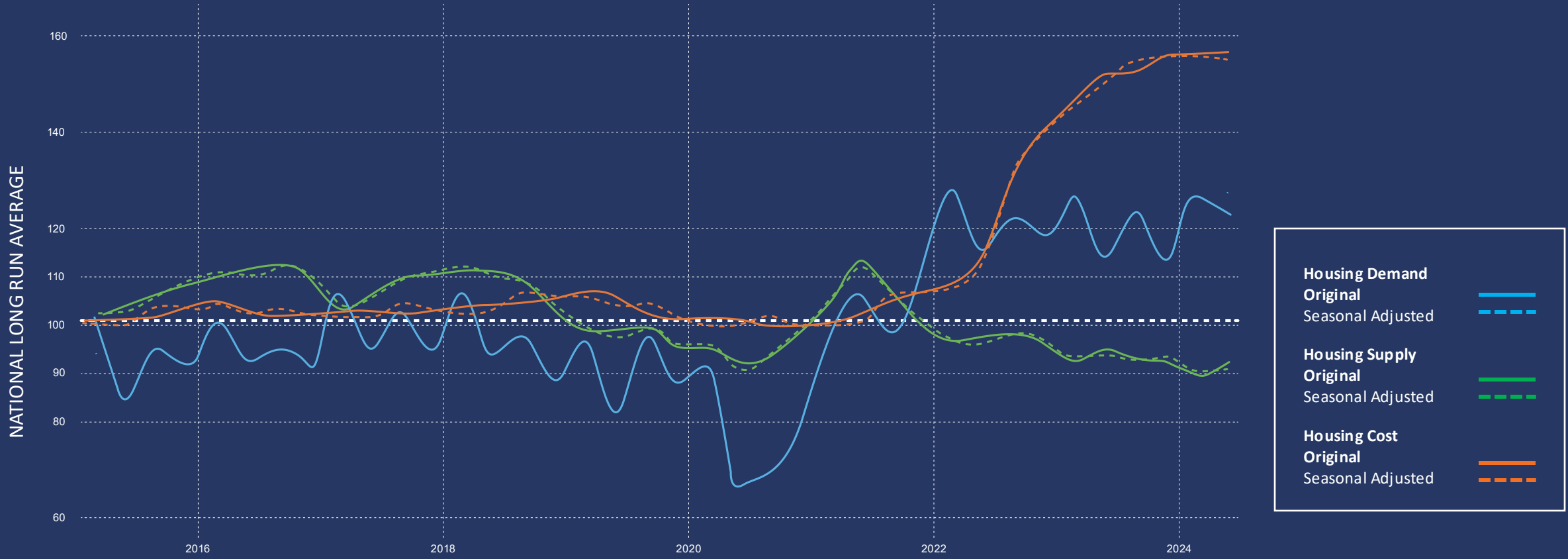
Smart building technologies

connecX
CONNECTED LIVING MADE EASY

connected living platforms

The Urgency of Our Time

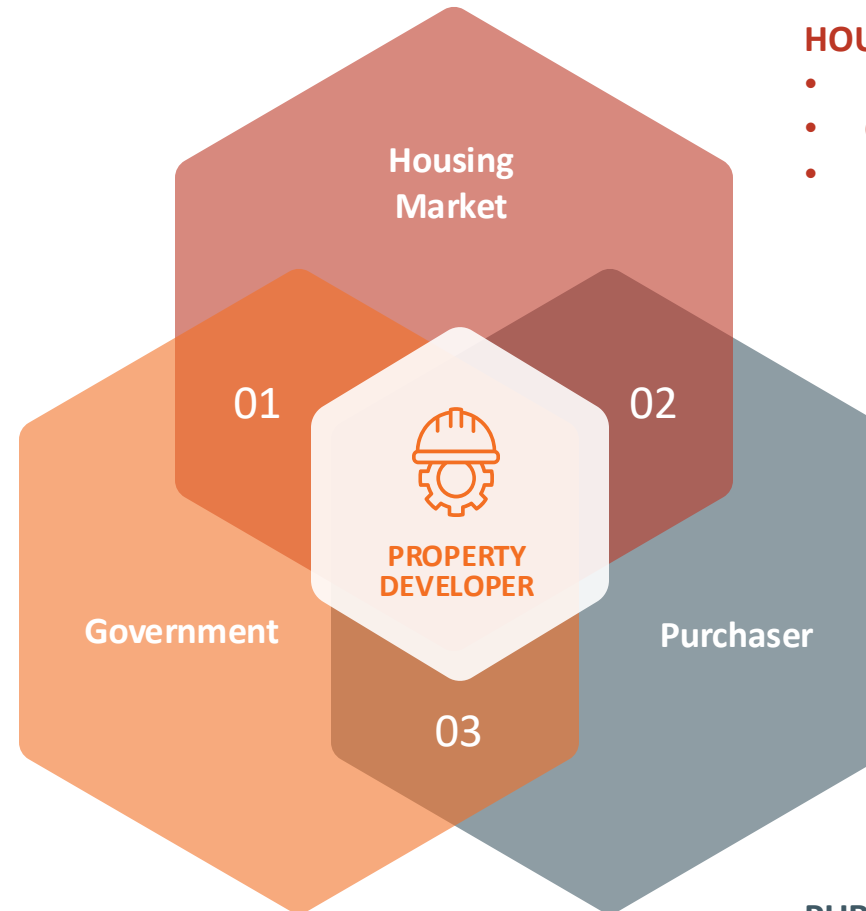
Rising demand and record-high costs are intensifying the housing supply crisis, presenting critical challenges to bridge the widening gap between supply and demand.



*UDIA Housing Index (UHI), June Quarter 2024

The Current Housing Landscape

Housing demand significantly exceeds supply, with substantial barriers to expanding access to housing.



HOUSING MARKET

- Rising Construction Cost.
- Construction Risk.
- Financing Challenges.

GOVERNMENT

- ESG Mandates.
- Planning approvals.

PURCHASER

- Increased Cost of living.
- Reduced borrowing power.
- Unchanged expectations.

How can we address these urgent challenges to bridge the housing supply-demand gap?

Essential Partnership Models.



**Public-Private
Partnerships (PPPs):**

Collaborative projects that benefit communities.



**Cross-sector
Collaborations:**

Partnerships with sustainable infrastructure and technology services providers.



**Financial
Collaborations:**

Joint ventures and innovative financing options.

Why Cross-sector Partnerships Matter.



RESOURCE SHARING:

Reducing construction costs and complexity.



RISK MITIGATION:

Sharing risks among partners.



INNOVATION:

Access to diverse expertise & solutions.

Cross-sector Partnerships **in Action.**



Finally, a smarter property experience.



Redefining essential services.



Delivering super-fast fibre.



Enabling smart buildings.

LOCAL:



**FRASERS
PROPERTY**





Rethinking Australia's Housing Partnerships.



Rethinking partnerships in housing is essential to tackling Australia's supply challenges with scalable, sustainable solutions.



Strategic partnerships are key to overcoming operational barriers, optimising costs, and enhancing the resident experience through innovative infrastructure.



Collaborating with visionary partners enables developers to future-proof properties, creating resilient, adaptable communities for the future.

Let's Partner for Smarter High-Density Urban Living.

www.smarturbanproperties.com.au